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**MSI scores twice: ABM “Best of Alaska” nods for video and web design**

ANCHORAGE, July 10 –Alaska Business Monthly magazine has tapped MSI Communications for two 2018 “Best of Alaska” Foraker Awards, in website design and video production.

Every summer, Alaska’s premier business magazine recognizes Alaska’s best corporations with an outdoor party and awards in 22 industry categories. Winners are chosen by votes from readers of the magazine and the community at large.

“ABM is the leading business publication in the state. Its editors and staff have unmatched knowledge of the playing field and the companies driving our economy, so it’s an honor to receive multiple awards from them,” said MSI founder and owner Laurie Fagnani. “Providing quality web development and video production is critical to our clients who need to communicate with customers and stakeholders.”

Founded in 1995 by Fagnani in her Anchorage home, MSI is a team of 23 specialized, creative professionals who collaborate on virtually every project, so credit for the awards goes to everyone at the agency. Fagnani said, “Our entire team is humbled and excited to be singled out by the readers of ABM.”

MSI has produced t.v. and/or long-form videos for Alaska Airlines, Mat-Su Health Foundation, BP Alaska and many more, and websites for Alaska Seafood Marketing Institute, St. Paul Island Tour, CLIA Alaska and many more.

The Alaska Business Monthly summer party for presentation of the 2018 Best of Alaska Business Awards will be held July 12, from 4 to 7 p.m. at 49<sup>th</sup> State Brewery in downtown Anchorage.

Fagnani adds, “Congratulations to all the other firms that were also recognized with 2018 Best of Alaska awards!”

For more questions or to schedule an interview, please contact MSI President Laurie Fagnani at (907) 569-7070 or [Laurie@msialaska.com](mailto:Laurie@msialaska.com).

About MSI communications: MSI is a woman-owned, full-service advertising and public-relations firm located in Anchorage, Alaska. MSI is the agency of record for some of Alaska’s largest employers and most-recognizable brand names. Its areas of expertise include transportation, tourism, oil and gas, mining, retail, health care and Alaska Native corporations.

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